



From time to time firms are challenged to provide stylish and unique business presents for their partners.

## **Folqa is the perfect solution!**

Our products combine Hungarian folklore with modern design so these items serve as traditional souvenirs, but are also appealing for contemporary customer needs. The customization of our standard presents range from labels and stickers through personalized wrapping to even creating a whole new Folqa character upon request.

What if you fall in love with the unique style of Folqa Collection, but you cannot find a proper product amongst our already existing ones for your target audience? That should not be a problem, we are here to help you. Our years of experience and the numerous fulfilled requests prove that with only a short brainstorm we will be able to find the ideal gift that perfectly suits the image of your company.



# What Is Folqa?

The Folqa Collection figures represent various Hungarian folk professions and folk motifs (eg. kalocsai, matyó, mezőtúri) based on traditional patterns. Folqa figures are available since 2011 December individually in stylish board boxes accompanied with bilingual description cards. Figures have their own characters, little poems inform us about their professions and the regions where they come from, inspiring us so to acquire more knowledge about Hungarian culture. Folqa figures are entirely Hungarian products: they are produced in several phases in different cities around the capital.



## Urban Style

The next product line of Folqa Collection was introduced in the summer of 2014. The UrbanStyle collection focuses on the youthful urban lifestyle instead of the classical Hungarian folk motifs. Discover the characteristic sights of Budapest as well as the emblematic objects of the capital. The collection also includes bags, mugs, postcards and notebooks.

## New products

Our range of products expanded again in 2016 with two new, minimalist accessories: the laser engraved stainless steel cuff bracelet and the practical metal flask. Both come in two different designs, focusing on the public transport of Budapest. Either you choose the map of the metro system or the interweaving tram network, we can personalize them with labels, altered graphics or a whole new design to suit your company's preferences.



# Have Your Own Unique Folqa!

Although our standard products can fit perfectly into the category of business souvenir, we can make them more unique upon request! We are not only capable of labeling, sticking or packaging our products in personalized ways, but we can create a whole new character with individual gift box following the corporate identity and marketing policy of your company.



## Our references include

- 4 and 5 stars hotels
- financial institutions
- conference organizers
- production agencies
- the Hungarian Parliament
- supermarket chain stores
- multinational companies



Whether it's just a new design element on an existing figure or a brand new layout, we have loads of ideas. We also design and produce specific sticker, description card and packaging if requested.



For more information:

[www.folqa.com/en/corporategift](http://www.folqa.com/en/corporategift)





## The press and the Folqa

The success story and the products of Folqa appear regularly in local press thanks to their genuine character, appealing value proposition and fresh appearance. The public and press feedbacks are the proof that we managed to provide a remarkable alternative on the Hungarian souvenir market following decades of stagnation. Our customers can benefit from the positive publicity of our brand as well.

You can follow our presence in the media at our website:

<http://www.folqa.com/media>

# About us

Folqa Collection is the product of Souvenir Brands LLC, a family business with 100 percent Hungarian ownership. Heni Juhasz-Vaczi, managing director and co-owner of the company, had decided to proceed to something completely new during her maternity leave. Her mission is to reform domestic souvenir market by integrating modern design preserving traditional Hungarian patterns. This commitment is based not only on domestic but foreign experiences.



## Further Information

If you're interested in our offer please contact us and let us together consider the options of making your company's gift range more memorable, unique and effective.

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