



From time to time firms are challenged to provide stylish and unique business presents for their partners.

Folqa is the perfect solution!

Our products combine Hungarian folklore with modern design so these items serve as traditional souvenirs, but are also appealing for contemporary customer needs. The customization of our standard presents range from labels and stickers through personalized wrapping to even creating a whole new Folqa character upon request.



What Is Folqa?

The Folqa Collection figures represent various Hungarian folk professions and folk motifs (eg. kalocsai, matyó, mezőtúri) based on traditional patterns. Folqa figures are available since 2011 December individually in stylish board boxes accompanied with bilingual description cards. Figures have their own characters, little poems inform us about their professions and the regions where they come from, inspiring us so to acquire more knowledge about Hungarian culture. Folqa figures are entirely Hungarian products: they are produced in several phases in different cities around the capital.



About Us

Folqa Collection is the product of Souvenir Brands LLC, a family business with 100 percent Hungarian ownership. Heni Juhasz-Vaczi, managing director and co-owner of the company, had decided to proceed to something completely new during her maternity leave. Her mission is to reform domestic souvenir market by integrating modern design preserving traditional Hungarian patterns. This commitment is based not only on domestic but foreign experiences. Figures were soon followed by other products such as kitchen items, jewellery, and other clothing accessories based on the Folqa characters.

New Collection

The new product line of Folqa Collection was introduced in the summer of 2014. The UrbanStyle collection focuses on the youthful urban lifestyle instead of the classical Hungarian folk motifs. Discover the characteristic sights of Budapest as well as other emblematic objects of the capital, like the Sziget Eye Ferris Wheel, the house facades of Buda-side quay or the Combino trams. The collection also includes the festival girl, the biking boy and the ruin pub-crawler. Bags, T-shirts, mugs, postcards and notebooks are part of the product family as well.



Have Your Own Unique Folqa!

Although our standard products are non-rivalled in the category of business souvenir, we can make them more unique upon request! We are not only capable of labeling, stickering or packaging our products in personalized ways, but we can create a whole new character with individual gift box following the corporate identity and marketing policy of your company.



Our references include

- 4 and 5 stars hotels
- financial institutions
- conference organizers
- producing agencies
- the Hungarian Parliament
- supermarket chain stores
- multinational companies

Whether it's just a new design element on an existing figure or a brand new layout, we have loads of ideas. We also design and produce specific sticker, description card and packaging if requested.



For more information:

www.folqa.com/en/corporategift



The Press and Folqa

The success story and the products of Folqa appear regularly in local press thanks to their genuine character, appealing value proposition and fresh appearance. The public and press feedbacks are the proof that we managed to provide a remarkable alternative on the Hungarian souvenir market following decades of stagnation. Folqa Collection gives a modern and loveable application of the Hungarian folk motifs and traditions which are worthy of preservation. Our customers can benefit from the positive publicity of our brand as well.

You can follow our presence in the media at our website:

<http://www.folqa.com/media>



Further Information

If you're interested in our offer please contact us and let us together consider the options of making your company's gift range more memorable, unique and effective.

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